

# Music Director

The Music Director coordinates and maintains the station's music collection. Much of the job is managing music that's available in WIQH's computer system. As we've increased our 'automated' broadcasting hours, the computer music database has become much more important. To help keep on top of all the latest music, the Music Director establishes a department of people with varied musical interests and then works with that department to build and diversify the station's collection.

## Things You'll HAVE To Do:

- Recruit and train other station members to record music into the computer
- Record music into the station's computer system yourself
- Appoint and supervise "Genre Directors" to assist you in keeping all varieties of music in the computer up to date
- Work with the Automation Director to keep our on-air music library and our music scheduling databases sync'd with each other.
- Gather input from WIQH DJs about what new music they want available to play, then work with your team to get that music
- Work with Publicity Directors and Tech/Special Broadcasts Directors to bring live music performances to the station.
- Keep our DJs updated about what new music has been added to the computer
- Prepare Show Logs for several weeks of the year
- Attend regular managers meetings

## Optional Things You Can Choose To Do:

- Diversify the station's music collection...for example, adding more reggae, classical, showtunes, country, classic rock, etc.
- Spotlight local (CCHS, Boston, Massachusetts) musicians
- Develop ways to better organize the station's computerized music collection
- Fix recordings that are damaged or poor quality
- Produce 'Song of the Week' features and similar programming
- Record 'Artist Intro' voicetracks for our automated programming
- Keep track of the most-played songs on the station and providing that information to DJs



## Personal qualities you will need:

- willing and able to devote about 5 hours per week to the station most weeks
- willing and able to recruit other station members to help with Music Department work
- solid working knowledge of a wide variety of music, with particular emphasis on new and emerging artists
- great attention to detail (putting music into the computer requires care and accuracy)
- acceptance of all music types
- some knowledge of local bands and willingness to approach them for demo CDs

The Music Director, along with assistants that he/she selects, must be able to provide for all musical tastes represented at the station. Because our staff has strong opinions when it comes to music, the ideal candidate will also be able to take the heat diplomatically when music in the station's collection doesn't always meet with everyone's approval. This is a very flexible job but it also has a huge impact on how the station sounds.

Belle Venn, '20, is Music Director this year. Talk with her, with Jonathan Northridge and/or with Ned Roos for more details about the job.